

KNOWLEDGE TRANSFER PARTNERSHIPS – Bringing Knowledge into the workplace

Part-funded by Government, Knowledge Transfer Partnerships (KTP) involve the forming of a partnership between your company and the Countryside and Community Research Institute, enabling you to access skills and expertise to help your company develop.

A graduate, often with several years experience in your area of business, is recruited by the University to work in your company on a project central to your needs and is jointly supervised by company personnel and a senior academic. Training and equipment are also provided for the graduate.

What can a Knowledge Transfer Partnership offer my Company?

Knowledge Transfer Partnerships provide resources and expertise to thriving organisations who wish to innovate, expand or improve their performance. By participating in Knowledge Transfer Partnerships you can:

- Access highly qualified graduates to spearhead new projects
- Access experts who can take your business forward
- Develop innovative solutions to help your business grow
- Develop your company for today's market
- Improve your performance/business operations
- Increase profits

Does my company qualify?

Companies and organisations from a broad range of sectors are eligible to participate. Searching current partnerships on the Knowledge Transfer Partnerships website (www.ktponline.org.uk) provides a good idea of the types of companies and organisations currently engaged in Knowledge Transfer Partnerships. Partnerships are particularly appropriate for independent small to medium sized enterprises (SMEs), which have the potential for growth and have a project requiring expertise not available within the company. Most companies participating are SMEs with 5-250 employees but larger companies can also participate.

How much will it cost?

Contribution by an SME company can expect to contribute a third of the project costs. Contribution by a large company or group ie more than 250 employees, would be around half of the project costs. Currently, average annual project costs are around £60,000

CCRI can offer a range of different skills to support your KTP. We have expertise in

- Sustainable agriculture
- Rural development – nature conservation, landscape protection and management and the protection of the cultural heritage
- Rural built environment, including historic farm buildings
- Farm diversification
- Food supply chains and local/regional speciality food and drink products
- Rural communities and Rural Services
- Rural planning and sustainable rural development
- Environmental policy
- Rural Resource Management

What we have achieved

At CCRI we are currently running the following KTP projects

- Introducing sustainable practices and technologies into the development, refurbishment and maintenance of the housing stock for a Housing Association in the Forest of Dean
- Establishing a centre of technical expertise to support the development of new animal feed supplements for the farming industry
- Working with Gloucester City Council to achieve the goals of the 'Gershon report' in developing best practice in service delivery
- Developing innovative new products for animal health and nutrition for a company in Herefordshire

INTERESTED?

To find out how your business could benefit from a tailor-made Knowledge Transfer Partnership, contact:

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