

Rural youth photo competition

Privacy Notice

Who is collecting my data?

The University of Gloucestershire have been commissioned by the Department for Environment and Rural Affairs (Defra) to undertake a project on rural youth. The data controller is the University of Gloucestershire, and as such you can contact the Data Protection Officer with any questions about how we are using your personal details using the contact details below:

Data Protection Officer
University of Gloucestershire
Registrar's Directorate
Fullwood House
The Park
Cheltenham, GL50 2RH
Email: dpo@glos.ac.uk

What of my personal data is being collected and how is it used?

- **Photo competition:** To participate we will ask for your name (optional) and email address (required). Your name – if given – will be attributed to your entry, and your email address will be used to contact the winner of the competition.

What is the legal basis for the processing?

Under the GDPR we have to have justification (“legal basis”) for obtaining your information, for individuals taking part in research activities. In this case, we consider this to be ‘public task’ (carrying out a specific task in the public interest): to conduct research into experiences of rural youth, to inform policy discussions and decision making.

Who will my data be shared with?

Your personal data will only be shared by us with other members of the University of Gloucestershire team. No personal data will otherwise be shared with or disclosed to any party outside the University of Gloucestershire without your explicit consent.

What will happen if I opt out?

If you later decide to opt out of the research, you can do, without giving us a reason. Although please note, you only have 30 days from the day of completing your survey / interview / consultation submission / photo submission, to withdraw from the study. If you opt out, you’ll no longer be able to participate in the study.



February 2021

Retention period

Personal data will only be retained for the duration of the project, i.e. for as long as it is required to perform its purpose. At the end of the retention period, your data will either be deleted or would have been completely anonymised.

Will my data be used for automated decision-making or profiling?

The information you provide is not connected with individual decision making (making a decision solely by automated means without any human involvement) or profiling (automated processing of personal data to evaluate certain things about an individual).

Will my data be transferred outside of the EEA?

No.

What are my rights?

A list of your rights under the General Data Protection Regulation and the Data Protection Act 2018 (DPA 2018), is accessible at:

<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

How do I complain?

In the first instance, please do contact the research team via email:

localperspectives@glos.ac.uk or on 01242 715314. Alternatively, you have the right to lodge a complaint with the ICO (supervisory authority) at any time.

Should you wish to exercise that right full details are available at:

<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

